

# INVESTOR PRESENTATION

### **Disclaimer**

Forward Looking Statements: This Presentation contains forward-looking statements for purposes of the safe harbor provisions under the United States Private Securities Litigation Reform Act of 1995, including statements related to market trends, impact of the global COVID-19 pandemic on factors impacting Open Lending's business, Open Lending's new lender pipeline, consumer behavior and demand for automotive loans, as well as future financial performance. Forward-looking statements generally are accompanialed by words such as "believe," "may," "will," "seem," "seek," "future," "outlook," and similar expressions that predict or indicate future events or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements are based on various assumptions, whether or not identified in this Presentation, and on the current expectations of Open Lending's management and are not predictions of actual performance. These forward-looking statements are based on various assumptions, whether or not identified in this Presentation or a definitive statement of fact or probability. Actual events and circumstances are beyond the control of Open Lending. Some important factors that could cause actual results to differ materially from those in any forward-looking statements include: general economic, political and business conditions; the continuing effects of the COVID-19 pandemic on consumer behavior; applicable taxes, inflation, supply chain disruptions, interest rates and the regulatory environment; the outcome of judicial proceedings to which Open Lending is or may become a aptry, failure to realize the anticipated benefits of the business combination; the amount of redemption requests made by Open Lending's stockholders; and other risk discussed in our filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the year ended December 31, 2021 and our subsequently file Outher ty Reports on Form 10-4. If the risks materialize or assu

Non-GAAP Financial Measures: Included in this Presentation is financial information that is unadited and has not been prepared in accordance with United States generally accepted accounting principles ("GAAP.") Open Lending uses Adjusted EBITDA and Adjusted EBITDA Margin, non-GAAP financial measures, internally in analyzing Open Lending's financial results and believes it is useful to investors, as a supplement to GAAP measures, in evaluating Open Lending believes that the use of these non-GAAP financial measures provide useful to investors to use in evaluating ongoing operational performance. Open Lending believes that the use of these non-GAAP financial measures provide useful in toinvestors and others in understanding and evaluating ongoing operating results and tends and in comparing Open Lending's financial results with other companies in our industry, many of which present similar non-GAAP financial measures to investors. Open Lending's financial results in the same manner as its management and board of directors. In addition, these measures provide useful measures for period-to-period comparisons of our business, as they remove the effect of certain non-cash items and certain non-recurring variable charges. Adjusted EBITDA is defined as GAAP net income (loss) excluding interest expense, income tax expense, expense,

### **Experienced Senior Leadership Team**







John Flynn Chairman and CEO Ross Jessup President and COO Chuck Jehl CFO

### **Introduction to Open Lending**

2m+ Unique Risk Profiles ~33% Revenue CAGR<sup>(1)</sup>

> **\$155m** 2021 Adj. EBITDA

> > **72%** 2021 Adj. EBITDA margin

### ~396 Active Automotive Lenders<sup>(3)</sup>

Specialized Lending Enablement Platform for the Near-Prime Market Powered by Proprietary Data, Advanced Decisioning Analytics, an Innovative Insurance Structure and Scaled Distribution

**OpenLending** 

(1) Revenue CAGR calculated from FY2019 to FY2021

(2) Reflects 2018 market size. Source: Experian, New York Federal Reserve.

(3) Active automotive lender is defined as an automotive lender that issued at least one insured loan in 2021.

### +20 Years of

rears of Proprietary Data

\$4.3bn

Loans Facilitated in 2021



Underlying Addressable Market<sup>(2)</sup>

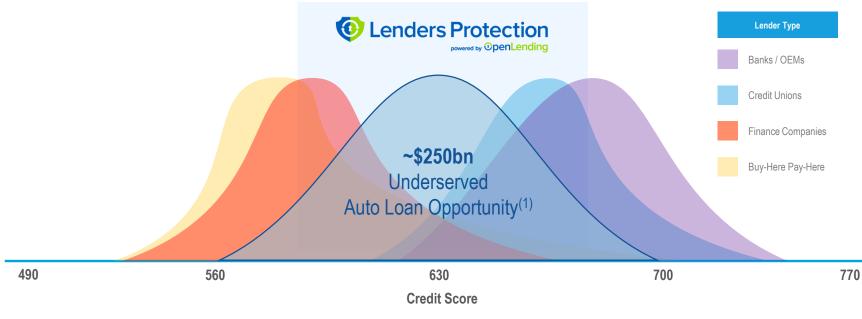
### **Compelling Investment Thesis**



(1) Based on \$4.3bn loans facilitated in 2021, out of underlying TAM of \$250bn of annual near-prime auto lending.

(2) Adj. EBITDA reconciliation of net income to consolidated adjusted EBITDA on page 20.

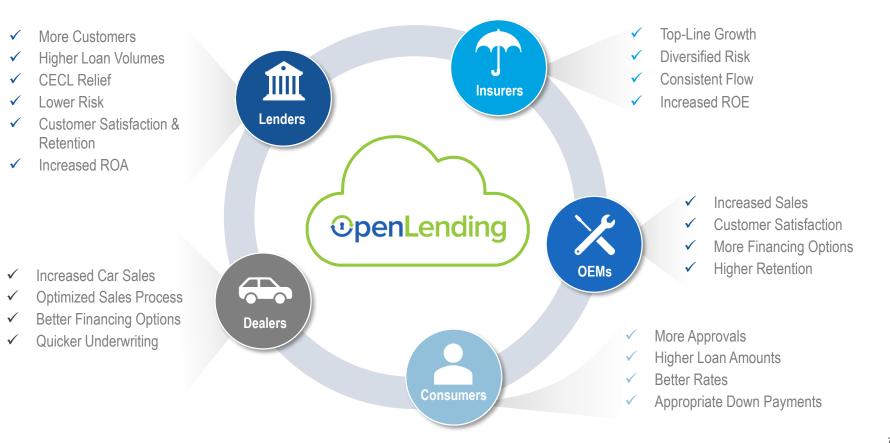
Open Lending *Enables* Banks, Credit Unions, OEM Captives and Other Financial Institutions to *Profitably Lend* to Traditionally Underserved *Near-Prime Borrowers* 



(1) Open Lending empowers its bank, credit union, and OEM captive customers to profitably lend to consumers with credit scores between 560 and 699. Source: Experian, New York Federal Reserve.

Note: Graph is illustrative.

## **Driving Value Creation Across the Entire Ecosystem**



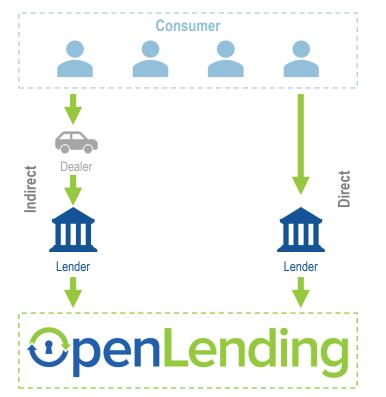
### **Our Business Model Advantages**



Open Lending has built a sophisticated network across the value chain to secure a best-in-class offering

### Open Lending's Client is the Lender

- Proprietary, cloud-based platform links customers, individual loans, portfolios and Loan Origination System (LOS) platforms
- Integrated with 20+ third-party LOS platforms
- ✓ ~5 second decisioning and interest rate pricing

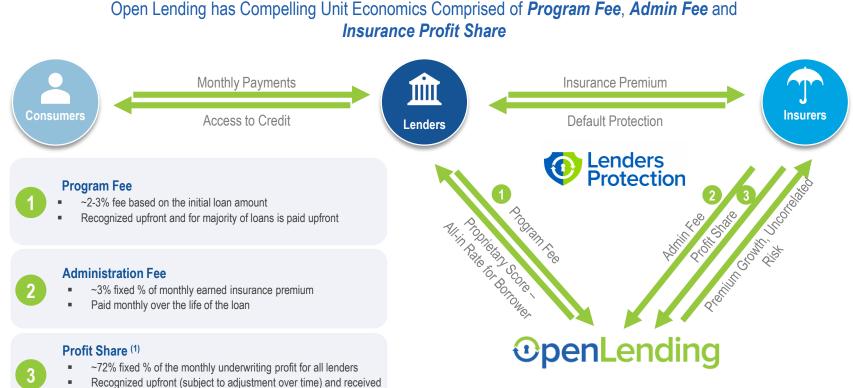


### Do Not Directly Serve Dealers or Consumers

- No consumer acquisition costs for enabling loans
- Dealer or lender originates and communicates with the borrower
- ✓ Automated loan fulfillment available
- Consumers, dealers and lenders share in the benefits

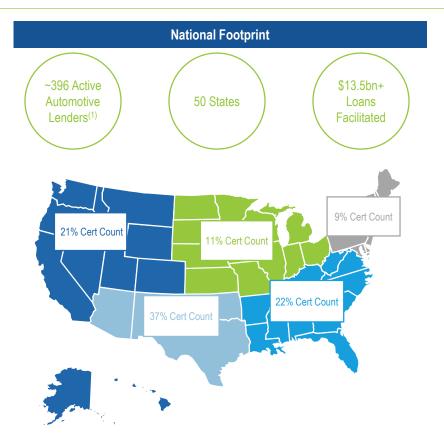
Specialized B2B Model With **No** Consumer Acquisition & Distribution Costs in Enabling Loans

### **Attractive Fee and Profit Share Revenue Model**



from carrier over the term of the loan

### Strong Value Proposition to National Network of Credit Unions & Banks



#### Value Proposition

#### **Uplift in Loan Originations**

- Open Lending's goal is to expand the ranges of credit scores and loan-to-value (LTV) where lenders can profitably underwrite loans allowing them to increase application flow
- ✓ Large distribution channel with access to millions of new consumers
- ✓ Broaden credit appetite without additional risk

#### **Improved Lender Retention**

- Enables lenders to position themselves as leaders in pricing accuracy
- ✓ Greater membership satisfaction and loyalty

#### **Increased Profitability in Near Prime Auto**

- ✓ Accurate pricing results in higher yields on near prime auto loans
- Effectively accounts for embedded costs incurred by lenders in risk adjusted rates
- ✓ High ROA & default protection with no changes to servicing operation
- ✓ Provides CECL relief

Accelerating Impact of Value Proposition to Partners and Clients

## **OEM Captive Opportunity Overview**



(2) Based on management estimates

Increase Sales

and Support

Values

Material New

Fee Revenue

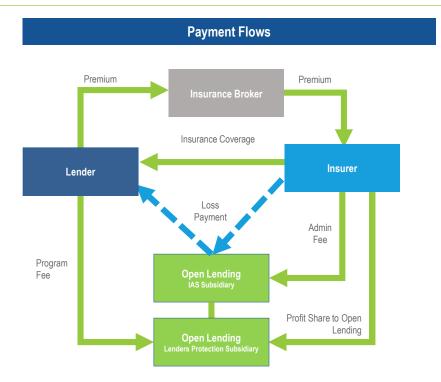
Stream

**CECL Relief** 

**Develop Brand** 

Lovalty

### **Strong Value Proposition for Insurance Partners**



#### **Insurer Value Proposition**

#### **Profitable**

- ✓ Attractive underwriting profitability
- ✓ Low correlation to traditional P&C insurance risks
- Complete turnkey product for the insurer with little overhead cost

#### **Strong Relationships**

- Carriers rely on Open Lending's underwriting that has delivered excellent results to carriers for years
- Exclusive agreements with each carrier

#### **Financial Stability**

- ✓ "A" ("Excellent")<sup>(1)</sup> rated carriers
- ✓ Minimum credit rating required

#### **Significant Appetite to Expand**

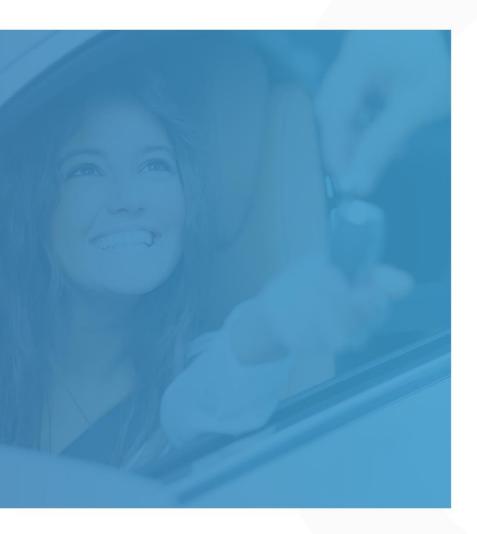
- Active discussions with additional insurance carriers
- Evaluating potential carriers based on alignment with Open Lending's growth priorities

## Well Defined Growth Plan

	1 Expand Core Business	<ul> <li>Drive Loan Volume through Further Wallet-Share Increase and Customer Penetration</li> <li>Expansion of Lender Base</li> </ul>
Near Term Growth	2 OEM Opportunity	<ul> <li>Increase OEM Captive Penetration by Addressing Broader Credit Spectrum and Deployment of Subvention Capabilities</li> </ul>
Strategy	3 CECL Relief	<ul> <li>Enhanced Value Proposition to Lenders Provided via CECL Relief</li> <li>Increased Profitability for Financial Institutions in Near Prime Auto</li> </ul>
	4 Refinance Opportunities	<ul> <li>Enhanced Focus on Refinance Program to Drive Additional Cert Volume</li> <li>Ease of Customer Access in Reduced Interaction Environment</li> </ul>
Longer Term	5 Broaden Our Offerings	<ul> <li>Prime Decisioning SaaS Solution</li> <li>Expansion into Other Consumer Asset Classes</li> </ul>
Growth Strategy	6 Launch into New Channels	<ul> <li>Expansion into Adjacent Asset Classes (e.g., leases)</li> <li>Establish Broader Auto Platform (e.g., hub and spoke)</li> </ul>

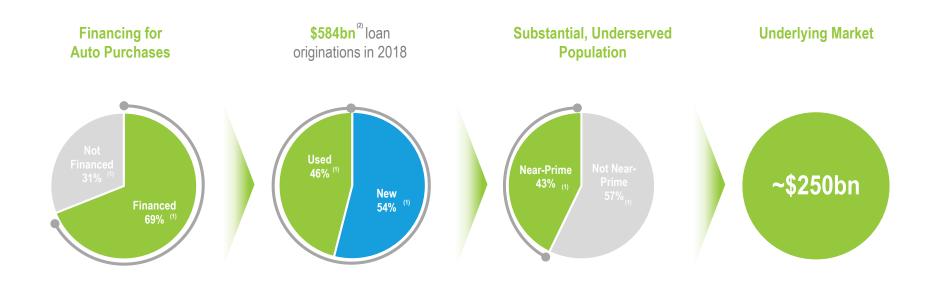
### **Attractive Financial Metrics**





# Appendix A

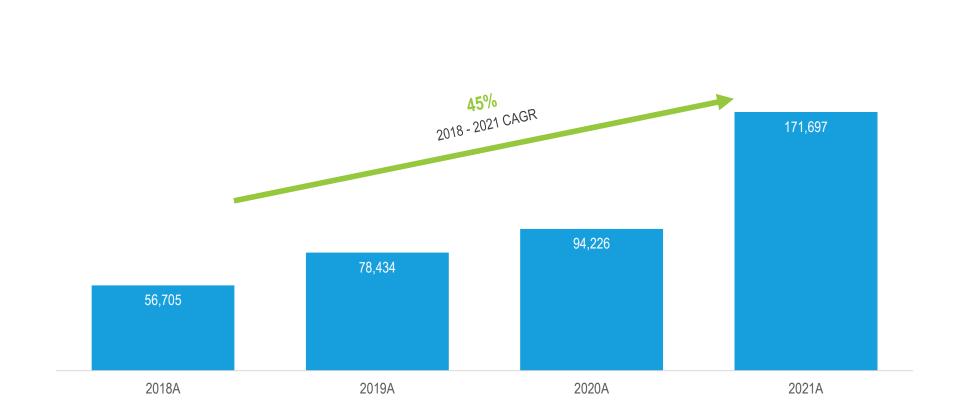
Additional Financial Information



### **Illustrative Consumer Contract Rate Waterfall**

Rate	Metric	Receiver	Description
3.0%	Target ROA	Lender	Lender target return
0.8%	Cost of Funds	Expense	Interest paid to Lender depositors
1.1%	Servicing Cost	Expense	Administrative costs associated with servicing loan
4.9%	Total Lender Target Yield		Sum of items above
4.0%	Insurance Coverage	Carrier	Default insurance paid to insurance carriers
1.1%	Program Fee	OL	Program fee paid to Open Lending by lenders
0.7%	Allowance for Loss on Salvage & Repossession Expense	Expense	Budgeted losses assuming price at auction (70%) is below insurance floor of 80% of book. Assumes \$700 expenses related to repossession and subsequent sale on default
1.0%	Origination Fees	Expense	Upfront origination fee to Dealer
11.7%	Consumer Contract Rate		Rate consumer pays fully burdened for expected costs associated with loan to achieve the lender's target ROA

## **Consistent, Strong Growth in Certified Loans**



### **Reconciliation of Net Income (Loss) to Consolidated Adjusted EBITDA**

	Three Months End	ed December 31,	Year Ended December 31,		
	2021	2020	2021	2020	
		(in thous	sands)		
Net income (loss)	\$ 27,840	\$ 15,202	\$ 146,082	\$ (97,564)	
Non-GAAP adjustments:					
Interest expense	489	3,621	5,859	11,601	
Income tax expense	6,945	1,188	45,086	6,573	
Depreciation and amortization expense	202	346	792	752	
Share-based compensation (1)	1,089	152	3,815	2,828	
Gain on extinguishment of tax receivable agreement (2)	—	_	(55,422)	_	
Loss on extinguishment of debt (3)	—	_	8,778	_	
Change in fair value of contingent consideration (4)	—	_	_	131,932	
Change in measurement – tax receivable agreement (5)	—	4,292	_	4,292	
Transaction bonuses (6)	—	_	_	9,112	
Total adjustments	8,725	9,599	8,908	167,090	
Adjusted EBITDA	36,565	24,801	154,990	69,526	
Total net revenue	\$ 51,630	\$ 39,633	\$ 215,655	\$ 108,892	
Adjusted EBITDA margin	71 %	63 %	72 %	64	

(1) Includes \$2.2 million of non-cash charges incurred in connection with the accelerated vesting of the legacy share-based awards, as a result of the Business Combination.

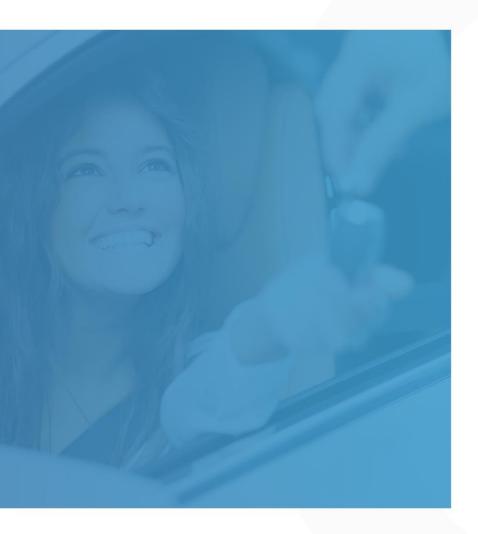
(2) Reflects the gain recognized as a result of the early termination and settlement of the tax receivable agreement.

(3) Reflects the loss recognized in connection with the refinancing of our Term Loan due 2027 on March 19, 2021, which primarily consists of the write-off of unamortized deferred financing costs.

(4) Reflects non-cash charges for the change in the estimated fair value of contingent consideration from June 10, 2020 through the date immediately before each tranche of contingent consideration shares vested.

(5) Reflects non-cash charges due to changes in the measurement of our Tax Receivable Agreement liability as a result of changes in our blended state tax rate.

(6) Reflects transaction bonuses awarded to key employees and directors in connection with the Business Combination.

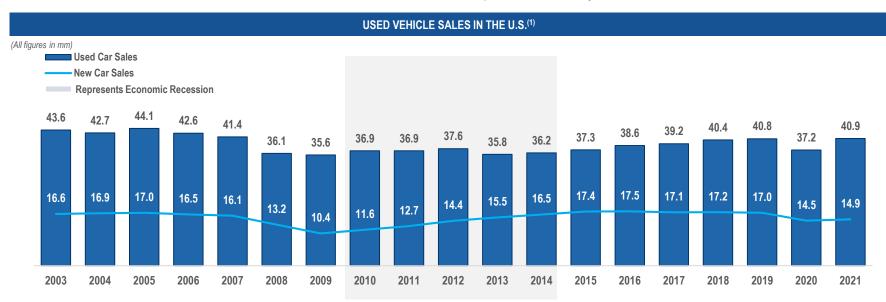


# **Appendix B**

COVID-19 Supplement

## **Resiliency of Consumers**

Annual used vehicle sales remained relatively stable during the last recession, used declined by 11%, new by 25%+; the used car market performs well, particularly in contrast to the new car market, which is more exposed to economic cycles



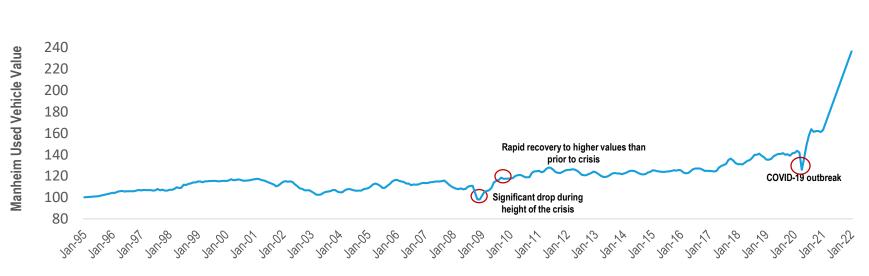
"Used vehicle sales at franchised dealerships have also increased six consecutive years, according to NADA. The percentage increases were much smaller than for new vehicles, but that is to be expected for a market that is much more stable over the economic cycle and that declined less than half as much as new vehicles during the recession."

- Manheim 2016 Used Car Market Report

Source: Bureau of Economic Analysis, Automotive News, Liveaboutit.com

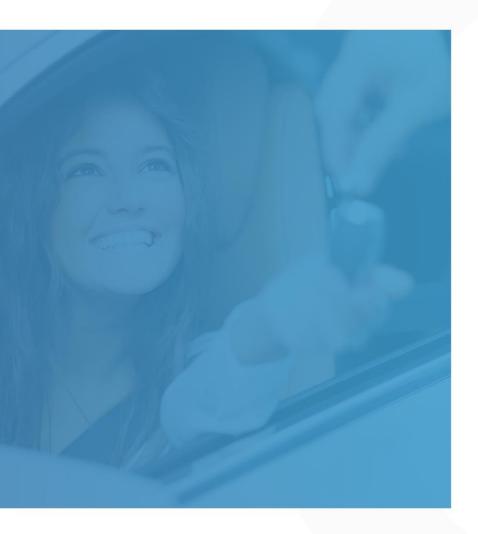
(1) Used/New car sales data collective from https://www.statista.com/statistics/183713/value-of-used-vehicle-trends-weatch-2019, https://www.liveabout.com/used-car-sales-figures-3308387?print, https://www.statista.com/statistics/183713/value-of-us-passenger-cas-salesand-leases-since-1990/ Lenders' Protection is designed around an important asset, the automobile, which has a liquid resale market used to payoff all or a majority of loan balances throughout the life of a loan

Manheim Used Vehicle Value Index



Even in the worst financial crisis in decades, after the initial shock, used vehicle values recovered to above pre-crisis levels within a few months

Source: Manheim



# Appendix C

Sample Claim & Pricing Scenarios

### **Customized Lender Pricing to Achieve Target Yield**

Example Lender Inputs

Indirect Yields											
Min LP Score	Cost of Funds	Servicing (%)	Target ROA	Target Yield	Sale Proceeds	Repo/Sales Fees	Origination Fees	Origination Exp			
750	0.80%	0.80%	1.00%	2.60%	70.00%	\$700.00	\$0.00	2.00%			
700	0.80%	0.80%	1.20%	2.80%	70.00%	\$700.00	\$0.00	2.00%			
680	0.80%	0.90%	2.00%	3.70%	70.00%	\$700.00	\$0.00	2.00%			
660	0.80%	1.00%	2.50%	4.30%	70.00%	\$700.00	\$0.00	2.00%			
640	0.80%	1.10%	3.00%	4.90%	70.00%	\$700.00	\$0.00	2.00%			
620	0.80%	1.20%	3.20%	5.20%	70.00%	\$700.00	\$0.00	2.00%			
600	0.80%	1.30%	3.40%	5.50%	70.00%	\$700.00	\$0.00	2.00%			
580	0.80%	1.40%	3.60%	5.80%	70.00%	\$700.00	\$0.00	2.00%			
560	0.80%	1.50%	3.80%	6.10%	70.00%	\$700.00	\$0.00	2.00%			

esults												
Drigin INDIRECT	New or USED	Used Te		Credit Depth Select +	Update					Default	Freq -	- 15%
Contract R	tes Stres	s Results								Prepay		
	1	1	Loan to Value					-				
LP Score	Depth	0-85	85-90	91-95	96-100	101-105	106-110	111-115	116-120	121-125	126-130	131-135
750+	THICK	5.9%	5.9%	5.9%	6.0%	6.1%	6.4%	6.6%	7.0%	7.3%	7.9%	8.5%
	NORMAL	6.1%	6.1%	6.1%	6.2%	6.4%	6.7%	7.1%	7.5%	8.0%	8.7%	9.5%
	THIN	6.3%	6.3%	6.3%	6.5%	6.7%	7.1%	7.5%	8.0%	8.6%	9.5%	10.5%
700-749	THICK	6.2%	6.2%	6.2%	6.3%	6.5%	6.7%	7.0%	7.4%	7.8%	8.3%	9.0%
	NORMAL	6.4%	6.4%	6.4%	6.5%	6.8%	7.1%	7.5%	-		A 944	
	THIN	6.6%	6.6%	6.6%	6.8%	7.1%	7.5%	8.0%				
680-699	THICK	7.0%	7.0%	7.1%	7.3%	7.6%	7.9%	8.3%		Default	Freq -	20%
	NORMAL	7.2%	7.2%	7.4%	7.6%	8.0%	8.5%	9.0%				
	THIN	7.4%	7.4%	7.6%	8.0%	8.4%	9.0%	9.6%		Prepay	Frea -	- 37%
660-679	THICK	7.7%	7.7%	8.0%	8.3%	8.7%	9.0%	9.5%	1			
	NORMAL	7.9%	8.0%	8.4%	8.8%	9.2%	9.7%	10.3%				
	THIN	8.2%	8 3%	8.7%	9.2%	9.8%	10.4%	11.0%	11,7%	12.4%	13.2%	
640-659	THICK	8.4%	8.5%	8.8%	9.2%	9.6%	10.1%	10.6%	11.1%	11.6%	12.2%	
	NORMAL	8.7%	8.9%	9.3%	9.8%	10.4%	11.0%	11.6%	12.2%	12.9%	13.6%	
	THIN	8.9%	9.2%	9.7%	10.3%	11.0%	11.8%	12.5%	13.3%	14.1%	14.9%	
050-038	THICK	9.0%	9.2%	9.7%	10.1%	10.7%	11.2%	11.8%	12.2%	12.7%	13.2%	
	NORMAL	9.4%	9.7%	10.3%	10.9%	11.6%	12.3%	13.0%	13.6%	14.2%	14.9%	
	THIN	9.8%	10,15	10.8%	11.6%	12.5%	13.3%	14.1%	14.9%	15.6%	16.4%	
600-619	THICK	9.4%	9.7%	10.2%	10.7%	11.4%	12.0%	12.6%	13.2%	13.8%		
	NORMAL	9.9%	10.25	10.9%	11.6%	12.4%	13.2%	14.0%	14.7%	15.5%		
	THIN	10.3%	10.71	11.5%	12.4%	13.4%	14.4%	15.4%	16.2%	17.1%		
580-599	THICK	9.9%	10.21	10.8%	11.5%	12.2%	12.9%	13.6%	14.2%	14.8%		
	NORMAL	10.4%	10.85	11.6%	12.5%	13.4%	14.3%	15.2%	16.0%	16.8%		
	THIN	10.9%	11.49	12.4%	13.4%	14.5%	15.6%	16.7%	17.6%	18.6%		
560-579	THICK	10.6%	11.01	11.7%	12.6%	13,5%	14.4%	15,2%				
	NORMAL	11.2%	11.79	12.7%	13.8%	14.9%	16.1%	17.2%				
	THIN	11.8%	12.49	13.6%	14.9%	16.3%	17.8%	19.1%				

Default Freq – 23% Prepay Freq – 38% Lenders Protection **expands the ranges of credit scores** and loan-to-value (LTV) where lenders can underwrite loans allowing them to **increase application flow** 

Retail LTV	≤75%	≤ 80%	≤ 85%	≤ 90%	≤ 95%	≤ 100%	≤ 105%	≤ 110%	≤ 115%	≤ 120%	≤ 125%	≤ 130%
Trade LTV	≤ 90%	≤ 95%	≤ 100%	≤ 105%	≤ 110%	≤ 115%	≤ 120%	≤ 125%	≤ 130%	≤ 135%	≤ 140%	≤ 145%
750 +												
700 - 749		Typical Financ	ial									
680 - 699		Institution										
660 - 679												
640 - 659						C Le	enders	s Prot	ection			
620 - 639								powered by U	penLending			
600 - 619												
580 - 599												
560 - 579												

Average Financial Institution Advance

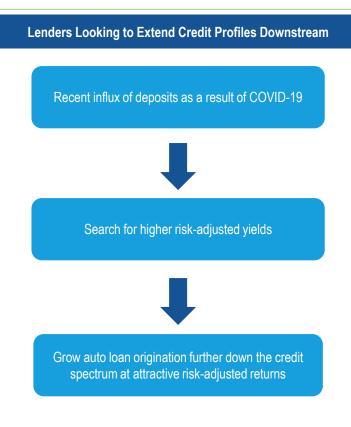
Additional Advance with

C Lenders Protection

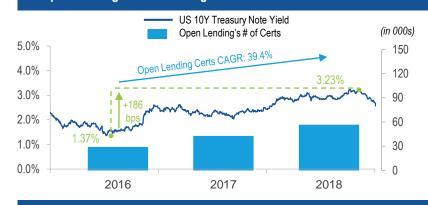
# Sample Loan Default and Claim Scenario

	Example							
Rules	Repossess and sell 80% boo		Repossess and sell the vehicle <u>BELOW</u> 80% book value <sup>(1)</sup> <b>\$10,000</b> <b>\$4,000</b>					
Loan Balance at Time of Claim	\$10,0	000						
Vehicle Value at Time of Claim	\$4,0	00						
<u>Greater</u> of: (A) Amount Realized from Sale of Vehicle (B) 80% NADA Trade or KBB Wholesale	\$3,400 A=Sale Amt	\$3,200 B=80%	\$2,000 A=Sale Amt	\$3,200 B=80%				
Financial Institution Loss without Lenders Protection	\$6,60	00	\$8,	000				
Claim Payment (Plus 60 days interest)	\$6,60	00	\$6,800					
Financial Institution Loss with Lenders Protection	\$0		\$1,200					

### **Demonstrated Ability to Grow Across Various Rate Environments**



#### Open Lending Has Grown Regardless of Interest Rate Environment



#### Strong Rationale for Lenders to Grow Near-Prime Auto Originations

**Strong Deposit Growth** 19% growth from 4Q19 – 3Q20<sup>1</sup> Resilient Credit Performance Auto finance deferral balances fell 77% QoQ in 3Q20<sup>2</sup>

"As we move into 2021, we're well positioned for an outlook that indicates rising new and used auto sales **as demand persists**, OEM production which should gradually replenish depleted inventories on dealer lots"

- Ally Financial Q4'20

in 3Q20<sup>2</sup> "as new vehicle inventories have reduced in the pandemic, we have seen **robust growth in** 

used car financing in our subprime business."

- Santander USA Q4'20

Includes banks, savings, thrifts, and mutual with total deposits \$5bn - \$50bn.

(2) Wall Street research report November 2020